

“ UFI (Union of Fairs International) Report concerning the fairs’ members of UFI and the Permanent Location of the fairs UFI members ”

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Statics of UFI members up to June 2008

- **40** organizations (8%)
 - **29** fair industry partners (5%)
 - 62 Fair Permanent locations (12%)
 - 124 fair conductors, with fair permanent locations (23%)
- (62 + 124=186, in Total 186 members (35%) have “Permanent Fair location)
- 279 fair conductors (52%)
- (279 + 124=403, in total 403 members (75%) is fair holders.)

2- The statistics of “Fairs Permanent Locations” the UFI membership

- Up to 2008, in total 186 fair permanent locations in the world are the members of UFI and in sum they have 11315811 square meters of covered space.
- 37 fair permanent locations with the least 100000 square meters of covered gross fair space (roughly 20% of all the fairs permanent locations) constitute 50% of the total space of the fair permanent locations.

3- The Statistics of the fair permanent locations per meter (fair gross covered space)

- 53 fair permanent locations have more than 19999 sq. m. of gross covered fair space.
- 63 fair permanent locations have 49999 to 20000 sq. m. of gross fair covered space
- 36 fair permanent locations have 50 000 up to 99 999 sq. m. of gross fair covered space
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- The UFI members in the world from 2006 to 2008 have enlarged their fair grounds up to 6/1%.
- Based on the obtained information in the mid of 2008 the UFI members intend to enlarge their in-gross fair covered space 6/2% from 2008 to 200, including two new fair permanent locations

- As a result, the annual average growth of fair permanent locations has been 3/2 from 2006 up to 2008.
- It is notable that 35% of these fair permanent locations have increased their area meter or decide to increase them. Also in this period, the remaining 65% had no decisions for the growth of their fair space.
- The meter growth of fair permanent locations from 2006 up to 2010 (13% of fair permanent locations in the world) in the various parts of the world are different. The Asian and Pacific region have shown the most increment (+25%).

4- The rate of the increment of fair permanent locations from the year of 2006 up to 2010

- The number of fair permanent locations in the year 2006: 186
- The number of fair permanent locations in the year 2008: 189
- The number of fair permanent locations in the year 2010: 191

5- The rate of the increment of fair covered spaces from the year of 2006 to 2010

- The whole space of fair covered space in the year of 2006 10/7%
- The whole space of fair covered space in the year of 2008 11/3%
- The whole space of fair covered space in the year of 2006 12/0%

(The above comparing statistics show that from the year 2006 up to 2008, the covered fair space has +6/1% increase and from the year of 2008 up to 2010, this increase has been equal to +6/2 %.)

6- A statistic of the fair conductors' activities- the number of the held fairs by the member of UFI conductors in the years 2006 and 2007

- In June of 2008, 225 fair conductors have been members of UFI. In the years 2006 and 2007 these organization and their subsets have held fair in the average annually 3364 fairs equal o 34 602 264 sq. m. of gross leased space (opened or covered.)
- The number of fairs in the year of 2006: 3224
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(The rate of the fair number increase from 2006 to 2007: +8/7%)

-The whole leased space (covered + open) in the year of 2006: 33/5 million sq. m.

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(The rate of the fair number increase the rented space from 2006 to 2007: +6/6%)

- The fair conductors hold annually in average 15 fairs, in an area approximately 10 300 sq, m.
- More than 20% of companies lend less than 20 000 sq. m. annually.
 - More than 50% of companies lend less than 50 000 sq. m.
 - 13 fair companies (including the subset companies) hold annually in average 500 000 sq. m. fair. This amount includes 50% of the whole space rented by the UFI fair conductors.

7- A statistic of the rented fair space area by the UFI members from the year 2006 to 2007:

From the year 2006 to 2007 the region of “Middle East and Africa” with 31%

In addition, the region of “Asia and Pacific” with 13% increase of the rented fair space (covered- open) have had the most growth.